

181SOC-229A-1 : Economic Sociology

My courses

Turn editing on

LATTE COURSE TOOLS



- Hide Course
- Enroll Users
- Grades
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ACTIVITIES



- Assignments
- Feedback

Your progress

181SOC-229A-1 : Economic Sociology Spring 2018



Course News & Announcements



Introduce Yourself



Mid-course Feedback - Two Question

Hidden from students



Mid-course Feedback - Ten Question

Hidden from students

Final Papers: Due May 8 @ midnight





Final Papers



Info about Assignments



-  Forums
-  Resources



NAVIGATION

Dashboard

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My courses

181COMH-201B-1

181SOC-229A-1

Participant
s

 Badges



Competen
cies

 Grades

General

Final

Papers:

Due May 8

@ midnight

Info about

Assignmen
ts

Jan 18 -

What is

Economic
Sociology?

Jan 22 -





Good
Markets

Jan 29 -

Bad

Markets

Feb 5 -

-  Book Panel FAQs
-  Presentation/Research Proposal FAQs
-  Final Paper FAQs
-  Completely Optional (Large) List






Jan 18 - What is Economic Sociology?

Reading

- Hirschman, "Rival Interpretations of Market Society"
- Fourcade and Healy, "Moral Views of Market Society"
- Smelser and Swedberg, "Introducing Economic Sociology"

Completely optional reading

- Convert and Heilbron, "Where did the New Economic Sociology Come From?"
- Fourcade, Ollion and Algan, "The Superiority of Economists"
- Irwin, "What if Sociologists Had as Much Influence as Economists?"

-  Hirschman, "Rival Interpretations of Market Society"
-  Fourcade and Healy, "Moral Views of Market Society"
-  Smelser and Swedberg, "Introducing Economic Sociology"
-  Convert and Heilbron, "Where did the New Economic Sociology Come From?"
-  Fourcade, Ollion and Algan, "The Superiority of Economists"

Capital
 Feb 12 - Governme
 ntality
 Feb 19 - No Class
 (midterm break)
 Feb 26 - Book Week
 I
 Mar 5 - Embedded
 ness
 Mar 12 - Taboo
 Credit/Deb
 t (shadow class)
 Mar 19 - Valuation
 Mar 26 - Book Week
 II
 April 2 - No Class
 (Passover)
 April 9 - Machines
 April 16 - Book Week
 III
 April 23 - Presentatio
 n Day
 181SOC-300A-1
 173SOC-100B-1













Jan 22 - Good Markets

Reading

Coase, "The Problem of Social Cost"
 Becker, "The Economic Way of Looking at Behavior"
 Hayek, "Use of Knowledge in Society"
 Friedman, selections from *Capitalism and Freedom*
 Foucault, selection from *Birth of Biopolitics*

Completely optional reading

Hayek, "Principles of Liberal Social Order"
 Friedman, "Methodology of Positive Economics"
 Smith, selections from *The Wealth of Nations*
 Zamora, "Can We Criticize Foucault?"

-  Coase, "The Problem of Social Cost"
-  Becker, "The Economic Way of Looking at Behavior"
-  Hayek, "The Use of Knowledge in Society"
-  Friedman, selections from Capitalism and Freedom
-  Foucault, selection from Birth of Biopolitics
-  Hayek, "Principles of Liberal Social Order"
-  Smith, selections from The Wealth of Nations
-  Friedman, "Methodology of Positive Economics"
-  Good Markets ... Discussion Questions
-  Jane Jacobs and Hayekian Urban Planning?
-  F*ck Nuance
-  Thaler, Sunstein, Balz "Choice Architecture" ... relation to Hayek?

- 173SOC-151B-1
- 173SOC-300A-1
- 173HS-515A-1
- 171SOC-100B-1
- 171SOC-156B-1
- 171SOC-300A-1

■ More...



ADMINISTRATIO N

- Course utilities
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Jan 29 - Bad Markets


Reading






- Marx, "The Fetishism of the Commodity and its Secret"
- Polanyi, "Our Obsolete Market Mentality"
- Barnard, "A Brief History of a Tomato"
- Robertson, "Measurement and Alienation"
- Somers, "How Grandpa Became a Welfare Queen"

Completely Optional Readings

- Wood, "From Opportunity to Imperative: The History of the Market"
- Polanyi, "The Self-Regulating Market and the Fictitious Commodities: Land, Labor and Money"
- Somers and Block, "From Poverty to Perversity: Ideas, Markets and Institutions Over 200 Years of Welfare Debate"

- Marx, "The Fetishism of the Commodity and its Secret"
- Polanyi, "Our Obsolete Market Mentality"
- Barnard, "A Brief History of a Tomato"
- Robertson, "Measurement and Alienation"
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- Somers and Block, "From Poverty to Perversity: Ideas, Markets and Institutions Over 200 Years of Welfare Debate"
- Bad Markets ... Discussion Questions

PEOPLE   Participants**QUICKMAIL** Compose New
Email

-  Signatures
-  View Drafts
-  View History
-  Alternate Emails
-  Configuration

INSTRUCTORS  Strand, Michael
(Edit)

Feb 5 - Capital

Please read two of the following debates (your choice)

Malm, "Origins of Fossil Capital"

Chakrabarty, "Climate and Capital"

Moore, "Cheap Food, Bad Climate"

....

Arrighi, "The Three Hegemonies of Historical Capitalism"

Robinson, "Racial Capitalism: The Nonobjective Character of Capitalist Development"

Piketty, "Putting Distribution Back at the Center of Economics"

....

Block, "Stop Using Capitalism"

Streeck, "Response to Block"

Fraser, "Behind Marx's Hidden Abode"

Completely optional reading

Wright, "Class Counts"

Streeck, "How to Study Capitalism"

Brenner, "Social Basis of Economic Development"






Kelley, "What did Cedric Robinson Mean by Racial Capitalism?"














Marx, "General Formula for Capital"

Du Bois, "The Black Worker"

Weber, "The Origins of Modern Capitalism"

Wright, "How to be Anti-Capitalist Today"

- | | | |
|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------|
|  | Malm, "Origins of Fossil Capital" | <input checked="" type="checkbox"/> |
|  | Chakrabarty, "Climate and Capital" | <input checked="" type="checkbox"/> |
|  | Moore, Cheap Food Bad Climate | <input checked="" type="checkbox"/> |
|  | Arrighi, Three Hegemonies of Historical Capitalism | <input checked="" type="checkbox"/> |
|  | Robinson, "Racial Capitalism: The Nonobjective Character of Capitalist Development" | <input type="checkbox"/> |

- | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------|
|  Piketty, "Putting Distribution Back at the Center of Economics" | <input checked="" type="checkbox"/> |
|  Block, "Stop Using Capitalism" | <input checked="" type="checkbox"/> |
|  Streeck, "Response to Block" | <input checked="" type="checkbox"/> |
|  Fraser, "Behind Marx's Hidden Abode" | <input type="checkbox"/> |
|  Wright, "Class Counts" | <input type="checkbox"/> |
|  Streeck, "How to Study Capitalism" | <input type="checkbox"/> |
|  Brenner, "Social Bases of Economic Development" | <input type="checkbox"/> |
|  Kelley, "What did Cedric Robinson mean by racial capitalism?" | <input type="checkbox"/> |
|  Marx, "The General Formula for Capital" | <input type="checkbox"/> |
|  Du Bois, "The Black Worker" | <input type="checkbox"/> |
|  Weber, "The Origins of Modern Capitalism" | <input type="checkbox"/> |
|  Wright, "How to be Anti-Capitalist Today" | <input type="checkbox"/> |
|  Capital Forum | <input type="checkbox"/> |

Feb 12 - Governmentality

Please read *two* of the following debates (your choice)

Fligstein, "Markets as Politics: A Political-Cultural Approach to Market Institutions"

Dobbin, "Why the Economy Reflects the Polity: Early Rail Policy in Britain, France and the United States"

Streeck, "The Crises of Democratic Capitalism"

....

Lemke, "The Birth of Biopolitics: Michel Foucault's Lecture at the College de France on Neoliberal Governmentality"

Connell and Dados, "Where in the World Does Neoliberalism Come From?"

Wacquant, "Three Steps toward a Historical Anthropology of Actually Existing Neoliberalism"

Ferguson, "The Uses of Neoliberalism"

....

Polanyi, "The Self-Regulating Market and the Fictitious Commodities: Land, Labor, Money"

Fraser, "Can Society be Commodities All the Way Down?"

Burawoy, "From Polanyi to Pollyanna"

Completely optional readings

Rose and Miller, "Political Power Beyond the State"

Polanyi, "Speenhamland, 1795"











Mitchell, "Society, Economy, and the State Effect"

Hall, "Policy Paradigms, Social Learning and the State: the Case of Economic Policymaking in Britain"

Dardot and Laval, "Manufacturing the Neo-Liberal Subject"

Streeck, "Neoliberal Reform: From Tax State to Debt State"

Crouch, "Privatized Keynesianism: An Unacknowledged Policy Regime"

-  Fligstein, "Markets as Politics"
-  Dobbin, "Why the Economy Reflects the Polity"
-  Streeck, "The Crises of Democratic Capitalism"
-  Lemke, "The Birth of Biopolitics"
-  Connell and Dados, "Where in the World Does Neoliberalism Come From?"
-  Wacquant, "Three Steps toward a Historical Anthropology of Actually Existing Neoliberalism"
-  Ferguson, "The Uses of Neoliberalism"
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-  Fraser, "Can Society be Commodities All the Way Down?"
-  Burawoy, "From Polanyi to Pollyanna"

-  Rose and Miller, "Political Power Beyond the State"
-  Polanyi, "Speenhamland, 1795"
-  Mitchell, "Society, Economy, and the State Effect"
-  Hall, Policy Paradigms, Social Learning and the State
-  Dardot and Laval, "Manufacturing the Neo-Liberal Subject"
-  Streeck, "Neoliberal Reform: From Tax State to Debt State"
-  Crouch, "Privatized Keynesianism: An Unacknowledged Policy Regime"
-  Governmentality Forum

Feb 19 - No Class (midterm break)

Read *The Land of Too Much*

Feb 26 - Book Week I

Reading

Prasad, *The Land of Too Much: American Abundance and the Paradox of Poverty*

<http://www.hup.harvard.edu/catalog.php?isbn=9780674066526>

Hall and Soskice, "An Introduction to Varieties of Capitalism" (especially pp. 1-21 and 45-68 ... if you have time)

Book Panelists

Misti

Kaili

Jenny

Michael



Hall and Soskice, "An Introduction to Varieties of Capitalism"



Prasad forum



Mar 5 - Embeddedness

Readings

Granovetter, "Economic Action and Social Structure: The Problem of Embeddedness"

Krippner and Alvarez, "Embeddedness and the Intellectual Projects of Economic Sociology"

Uzzi, "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect"

Thornton and Ocasio, "Institutional Logics and the Historical Contingency of Power in Organizations: Executive Succession in the Higher Education Publishing Industry, 1958– 1990"

Bandelj, "The Global Economy as an Instituted Process: The Case of Central and Eastern Europe"

Spillman, "Enriching Exchange: The Cultural Dimensions of Markets"

Completely Optional Readings

Granovetter, "The Strength of Weak Ties"

Desmond, "Disposable Ties and the Urban Poor"

Gemici, "Karl Polanyi and the Antinomies of Embeddedness"

Polanyi, "The Economy as an Instituted Process"

















Beckert, "Moral Embeddedness of Markets"

Beckert, "What is Sociological About Economic Sociology? Uncertainty and the Embeddedness of Economic Action"

Krippner et al, "Forum on Embeddedness" (lots of heavy hitters)

Padgett and Ansell, "Robust Action and the Rise of the Medici, 1400-1434" (world famous!)

Powell and DiMaggio, "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields" (even more famous)

-  Granovetter, "Economic Action and Social Structure: The Problem of Embeddedness"
-  Krippner and Alvarez, "Emebddness and the Intellectual Projects of Economic Sociology"
-  Uzzi, "The Sources and Consequences of Embeddedness for the Economic Performance of Organizations: The Network Effect"
-  Thornton and Ocasio, "Institutional Logics and the Historical Contingency of Power in Organizations: Executive Succession in the Higher Education Publishing Industry, 1958– 1990"
-  Bandelj, "The Global Economy as an Instituted Process: The Case of Central and Eastern Europe"
-  Spillman, "Enriching Exchange: The Cultural Dimensions of Markets"
-  Granovetter, "The Strength of Weak Ties"
-  Desmond, "Disposable Ties and the Urban Poor"
-  Gemici, "Karl Polanyi and the Antinomies of Embeddedness"
-  Polanyi, "The Economy as an Instituted Process"
-  Beckert, "Moral Embeddedness of Markets"
-  Beckert, "What is Sociological About Economic Sociology? Uncertainty and the Embeddedness of Economic Action"
-  Krippner et al, "Forum on Embeddedness"
-  Padgett and Ansell, "Robust Action and the Rise of the Medici, 1400-1434"
-  Powell and Dimaggio, "The Iron Cage Revisited: Institutional Isomorphism and Collective Rationality in Organizational Fields"
-  Embeddedness forum (resurrected)

Mar 12 - Taboo

Readings

Read these (for sure) ...

Hochschild, "The Commodity Frontier"

Zelizer, "The Purchase of Intimacy"

Illouz, "The Great Transformation of Love, or the Emergence of Marriage Markets"

And *either* these (your choice) ...

Almeling, "Selling Genes, Selling Gender: Egg Agencies, Sperm Banks, and the Medical Market in Genetic Material"

Healy, "Sacred Markets and Secular Ritual in the Organ Transplant Industry"

Anteby, "Markets, Morals, and Practices of Trade: Jurisdictional Disputes in the U.S. Commerce in Cadavers"

Or these (your choice) ...

Zelizer, "Human Values and the Market: The Case of Life Insurance and Death in 19th Century America"

Chan, "Creating a Market in the Presence of Cultural Resistance: The Case of Life Insurance in China"

Quinn, "The Transformation of Morals in Markets: Death, Benefits, and the Exchange of Life Insurance Policies"

Completely Optional Readings

Hardt, "For Love or Money"

Binder, "For Love and Money: Organizations' Creative Responses to Multiple Environmental Logics"















Livine, "The Moralization of Scarcity in US Hospice Care"





Reich, "Contradictions in the Commodification of Hospital Care"

Hochschild, "Emotion Work, Feeling Rules and Social Structure"

Martin and George, "Theories of Sexual Stratification: Toward an Analytics of the Sexual Field and a Theory of Sexual Capital"

Hakim, "Erotic Capital"

-  Paper topic idea (optional)
-  Hochschild, "The Commodity Frontier"
-  Zelizer, "The Purchase of Intimacy"
-  Illouz, "The Great Transformation of Love, or the Emergence of Marriage Markets"
-  Almeling, "Selling Genes, Selling Gender: Egg Agencies, Sperm Banks, and the Medical Market in Genetic Material"
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-  Reich, "Contradictions in the Commodification of Hospital Care"
-

-  Hochschild, "Emotion Work, Feeling Rules and Social Structure"
-  Martin and George, "Theories of Sexual Stratification: Toward an Analytics of the Sexual Field and a Theory of Sexual Capital"
-  Hakim, "Erotic Capital"
-  Taboo Forum

Credit/Debt (shadow class)

Graeber, "On the Moral Grounds of Economic Relations: A Maussian Approach"




Quinn, "“The Miracles of Bookkeeping”: How Budget Politics Link Fiscal Policies and Financial Markets"




Livine and Yonay, "Performing Neoliberal Governmentality: an Ethnography of Financialized Sovereign Debt Management Practices"

Streeck, "The Politics of Public Debt: Neoliberalism, Capitalist Development and the Restructuring of the State"

Trunball, "Credit Access and Social Welfare: The Rise of Consumer Lending in the United States and France"

Krippner, "Democracy of Credit: Ownership and the Politics of Credit Access in Late Twentieth-Century America"

-  Graeber, "On the Moral Grounds of Economic Relations: A Maussian Approach"
-  Quinn, "“The Miracles of Bookkeeping”: How Budget Politics Link Fiscal Policies and Financial Markets"
-  Livine and Yonay, "Performing Neoliberal Governmentality: an Ethnography of Financialized Sovereign Debt Management Practices"

-  Streeck, "The Politics of Public Debt: Neoliberalism, Capitalist Development and the Restructuring of the State"
-  Trunball, "Credit Access and Social Welfare: The Rise of Consumer Lending in the United States and France"
-  Krippner, "Democracy of Credit: Ownership and the Politics of Credit Access in Late Twentieth-Century America"

Mar 19 - Valuation

Reading

Lamont, "Toward a Comparative Sociology of Valuation and Evaluation"

Fourcade, "Ordinalization"

Rivera, "Hiring as Cultural Matching: The Case of Elite Professional Service Firms"

Bourdieu, "The Field of Cultural Production; or, the Economic World Reversed"

Sherman, "Conflicted cultivation: Parenting, privilege, and moral worth in wealthy New York families"

Boltanski and Esquerre, "The Economic Life of Things: Commodities Collectibles Assets"

Completely optional reading

Khan, "Elite Identities"

Fraser, "A New Form of Capitalism? Reply to Boltanski and Esquerre"

Fourcade and Healy, "Classification Situations: Life-Chances in the Neoliberal Era"

Boltanski and Thevenot, "The Sociology of Critical Capacity"

Velthuis, "The Symbolic Meaning of Prices: Constructing the Value of Contemporary Art in Amsterdam and New York Galleries"

Fourcade, "Cents and Sensibility: Economic Valuation and the Nature of "Nature"

Piketty, "Merit and Inheritance"

Sherman, "What the Rich Won't Tell You"


Khan, "The New Elitists"


Espeland and Sauder, "Rankings and Reactivity: How Public Measures Create Social Worlds"


Turco, "Cultural Foundations of Tokenism: Evidence from the Leveraged Buyout Industry"


Levy, "Accounting for Profit and the History of Capital"


Swift, "Would Perfect Mobility be Perfect?"


 Lamont, "Toward a Comparative Sociology of Valuation and Evaluation"

 Fourcade, "Ordinalization"


 Rivera, "Hiring as Cultural Matching: The Case of Elite Professional Service Firms"


 Bourdieu, "The Field of Cultural Production; or, the Economic World Reversed"


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 Khan, "Elite Identities"

 Fraser, "A New Form of Capitalism? Reply to Boltanski and Esquerre"








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 Boltanski and Thevenot, "The Sociology of Critical Capacity"

 Velthus, "The Symbolic Meaning of Prices: Constructing the Value of Contemporary Art in Amsterdam and New York Galleries"

 Fourcade, "Cents and Sensibility: Economic Valuation and the Nature of "Nature"

 Piketty, "Merit and Inheritance"

-  Sherman, What the Rich Won't Tell You
-  Khan, The New Elitists
-  Espeland and Sauder, "Rankings and Reactivity: How Public Measures Create Social Worlds"
-  Turco, "Cultural Foundations of Tokenism: Evidence from the Leveraged Buyout Industry"
-  Levy, "Accounting for Profit and the History of Capital"
-  Swift, "Would Perfect Mobility be Perfect?"
-  Valuation Forum

Mar 26 - Book Week II

Reading

Hoang, *Dealing in Desire: Asian Ascendancy, Western Decline, and the Hidden Currencies of Global Sex Work*

<https://www.ucpress.edu/ebook.php?isbn=9780520960688>

Salzinger, "Re-Marking Men: Masculinity as a Terrain of the Neoliberal Economy"

or

Mears, "Working for Free in the VIP: Relational Work and the Production of Consent"


Book Panelists



Corrine

Jess

Hannah

Alexa

-  Salzinger, "Re-Making Men: Masculinity as Terrain of the Neoliberal Economy"

-  Mears, "Working for Free in the VIP: Relational Work and the Production of Consent"
-  Dealing in Desire Forum

April 2 - No Class (Passover)

April 9 - Machines

Reading

Fourcade and Healy, "Seeing Like a Market"

Fourcade, "The Fly and the Cookie: Alignment and Unhinging in 21st-century capitalism"

Mackenzie, "Performing Theory?"

Mitchell, "Fixing the Economy"

Burrell, "How the Machine 'Thinks': Understanding Opacity in Machine Learning Algorithms"

Citron and Pasquale, "The Scored Society: Due Process for Automated Predictions"

Completely Optional Reading

Beer, "The Social Power of Algorithms"

Schull, "Data for Life: Wearable Technology and the Design of Self-Care"

Harris, "How Technology is Hijacking your Mind: From a Magician and Google Design Ethicist"

Mason, "The End of Capitalism Has Begun"

Marx, "Fragment on Machines"

Schor, "Debating the Sharing Economy"

Knorr-Cetina and Bruegger, "Global Microstructures: The Virtual Societies of Financial Markets"

Callon, "What Does it Mean to Say that Economics is Performative?"

Callon, "The Embeddedness of Economic Markets in Economics"


Mackenzie, "A Sociology of Algorithms"

Fourcade and Khurana, "The Social Trajectory of a Finance Professor and the Common Sense of Capital"

Bourdieu, "Making the Economic Habitus: Algerian Workers Revisited"


Swedberg, "Folk economics and its role in Trump's presidential campaign: an exploratory study"


 Fourcade and Healy, "Seeing Like a Market"

 Fourcade, "The Fly and the Cookie: Alignment and Unhinging in 21st-century capitalism"

 Mackenzie, "Performing Theory?"

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 Callon, "The Embeddedness of Economic Markets in Economics"

 Mackenzie, "A Sociology of Algorithms"

 Fourcade and Khurana, "The Social Trajectory of a Finance Professor and the Common Sense of Capital"

-  Bourdieu, "Making the Economic Habitus: Algerian Workers Revisited"
-  Folk economics and its role in Trump's presidential campaign: an exploratory study
-  Machines Forum

April 16 - Book Week III

Reading

Schull, *Addiction by Design: Machine Gambling in Las Vegas*

<https://press.princeton.edu/titles/9156.html>


Book Panelists

Jake

Becky

Sarah

Jing

-  Addiction by Design forum

April 23 - Presentation Day

-  Research Proposals ... due April 22 at midnight